# LEAD FOR TRUST

**Unilever Sustainable Living Plan** 

General Counsel and Representative Director Unilever Japan Holdings K.K

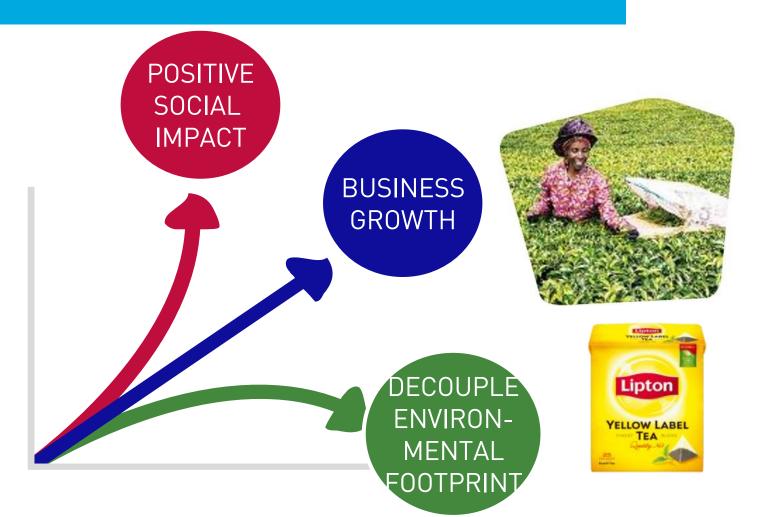
Takayuki Kitajima



# **OUR VISION**



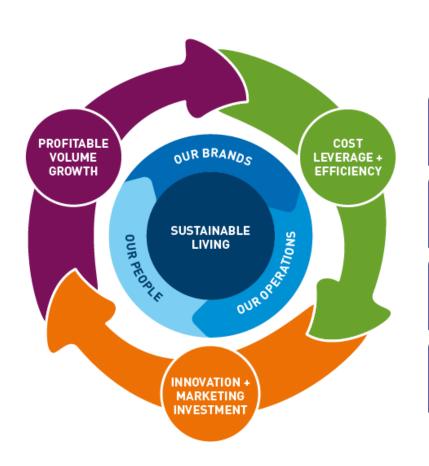




### UNILEVER SUSTAINABLE LIVING PLAN REDUCING ENHANCING **IMPROVING HEALTH ENVIRONMENTAL** AND WELL-BEING **LIVELIHOODS IMPACT FOR MORE THAN FOR BILLION MILLIONS HEALTH AND HYGIENE GREENHOUSE GASES FAIRNESS IN THE WORKPLACE NUTRITION** WATER **OPPORTUNITIES FOR WOMEN** WASTE **INCLUSIVE BUSINESS SUSTAINABLE SOURCING**



# **SUSTAINABILITY IS BUSINESS STRATEGY**



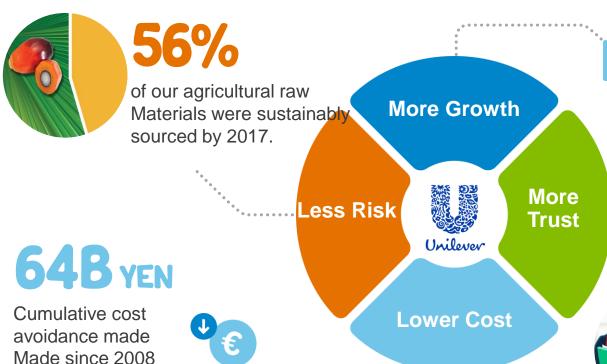
**Inspiring Innovation** 

**Inspiring Consumers** 

Working with customers/suppliers

**Working with partners** 

# **SUSTAINABILITY DRIVING VALUE**



46%

Brands with purpose grew 46% faster than the rest of the business. It accounts for 70% of Unilever's growth.







**NO.1** 

Employer in 44 countries out of 60 that are hiring of new graduate.

